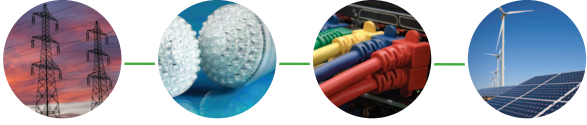


We invite you to support
the Electrical League of Ohio's



electro expo
Connecting the Industry

2012

Trade Show & Educational Conference



March 20 - 22, 2012

- Create interest in your products and services
- Benefit from increased brand recognition to a highly desirable industry audience
- Promote your business regionally and statewide

Sponsorship and Support Opportunities Available!

Sponsored by The Electrical League of Ohio
20575 Center Ridge Road, Suite 117, Rocky River, Ohio 44116
(440) 333-5040 www.electroexpo.org



electro expo

2012

Connecting the Industry

The Electrical League of Ohio
(440) 333-5040 - Office
(440) 333-5070 - Fax
20575 Center Ridge Road, Suite 117
Rocky River, Ohio 44116
www.electroexpo.com

Dear Interested Corporate Supporter:

The Electrical League of Ohio invites you to be a part of the upcoming **Electro Expo 2012** **Connecting the Industry** scheduled for March 20 to 22, 2012 to be held at the IX Center, Cleveland, Ohio.

The Electro Expo is one of the largest regional industry trade shows of its kind the country. Our last show boasted over 250 manufacturers and 5,000 in attendance. Our targeted attendees are the key decision makers within the industry. We are anticipating another successful event to the northern Ohio region!

We are delighted our opening night reception will be held on Tuesday, March 20 at the Rock and Roll Hall of Fame and Museum. The evening will feature a tour of the museum, food stations and networking galore. A great way to get ready for the Expo!

This year, the Electro Expo 2012 will be offering an opportunity to highlight your organization through various support packages. This is an excellent occasion to give your business vast exposure and recognition within our industry, over and beyond the trade show. Corporate Sponsorships are available at all levels, but will be filled on a first-come, first-serve basis. We highly encourage you to move quickly.

If you have any questions or would like additional information on the Electro Expo 2012, please contact Terri Hanna Wiehn at the Electrical League office (440) 333-5040.

We thank you in advance for your consideration. Together, we can build a stronger and better industry for Ohio!

Sincerely,

Electro Expo Co-Chairman
Bill Better
Leff Electric

Electro Expo Co-Chairman
Dan Nitowsky
Mars Electric Co.

Distributor Sponsors

CED

Gatto Electric Supply Co. Gexpro Graybar

Leff Electric

Mars Electric

OhioCAT

PEPCO

Rexel

United Rentals

Wolff Bros. Supply



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ELECTRO EXPO 2012 – CONNECTING THE INDUSTRY TRADE SHOW AND CONFERENCE CORPORATE SUPPORT OPPORTUNITIES

PLATINUM SUPPORTER

\$15,000

- Prominent position of two (2) 10' x 10' booths at trade show
- Company logo on all promotional materials
- Six (6) tickets to the Opening Night Reception at the Rock Hall and Museum
- Four (4) complimentary parking passes at IX-Center on each day of show
- Business name included in all press releases
- Company recognition in any media opportunities pertaining to the Expo
- Signage at the event/opening night reception
- Full-page ad/company profile in show program
- Company logo on Electro Expo home page website and link
- Three (3) year company membership to the Electrical League of Ohio
- ***One Platinum Support Package available***

GOLD SUPPORTER – SOLD OUT!

\$10,000

- Prominent position of one 10' x 10' booth at trade show
- Company logo on all promotional materials
- Four (4) tickets to the Opening Night Reception at the Rock Hall and Museum
- Two (2) complimentary parking passes at IX-Center on each day of show
- Business name included in all press releases
- Company recognition in any media opportunities pertaining to the Expo
- Signage at the event/opening night reception
- Half-page ad/company profile in show program
- Company logo on Electro Expo home page website and link
- Two (2) year company membership to the Electrical League of Ohio
- ***Gold Sponsor – Eaton Corp. Gold Sponsor - GE Lighting***

Distributor Sponsors

CED **Gatto Electric Supply Co.** **Gexpro** **Graybar**
Leff Electric **Mars Electric** **OhioCAT** **PEPCO**
Rexel **United Rentals** **Wolff Bros. Supply**



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ELECTRO EXPO 2012 – CONNECTING THE INDUSTRY TRADE SHOW AND CONFERENCE CORPORATE SUPPORT OPPORTUNITIES

SILVER SUPPORTER

\$5,000

- Company logo on all promotional materials
- Two (2) tickets to the Opening Night Reception at the Rock Hall and Museum
- Two (2) complimentary parking passes at IX-Center on each day of show
- Business name included in all press releases
- Company recognition in any media opportunities pertaining to the Expo
- Signage at the event/opening night reception
- Quarter-page ad/company profile in show program
- Company logo on Electro Expo home page website and link
- One year company membership to the Electrical League of Ohio
- **Two (2) Silver Support Packages available**
- **Silver Supporter – Madison Electric Products**

BRONZE SUPPORTER

\$2,500

- Company logo on all promotional materials
- Two (2) tickets to the Opening Night Reception at the Rock Hall and Museum
- Two (2) complimentary parking passes at IX-Center on each day of show
- Business name included in all press releases
- Company recognition in any media opportunities pertaining to the Expo
- Signage at the event/opening night reception
- Company logo on Electro Expo home page website and link
- **Five (5) Bronze Support Packages available**

Contact: Terri Hanna Wiehn
Electrical League of Ohio
(440) 333-5040 / email: terrihanna-wiehn@sbcglobal.net

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ELECTRO EXPO 2012 – CONNECTING THE INDUSTRY
OPENING NIGHT RECEPTION CORPORATE SUPPORT OPPORTUNITIES

Tuesday, March 20, 2012

Cleveland Rock and Roll Hall and Museum

HEADLINER - SOLD OUT!

\$5,000

- Company logo on all promotional materials pertaining to the Opening Night
- Six (6) tickets to the Opening Night Reception at the Rock Hall and Museum
- Business name included in all press releases promoting the Opening Night
- Company recognition in any media opportunities pertaining to the event
- Sponsor acknowledgement incorporated on signage at Rock Hall and Museum
- Half-page ad/company profile in show program
- Company logo on Electro Expo home page website and link
- Display company logo on table-tents at the reception
- **One Headline Support Package available**
- **Headliner - Tec, Inc.**

BACKSTAGE

\$3,500

- Company logo on all promotional materials pertaining to the Opening Night
- Four (4) tickets to the Opening Night Reception at the Rock Hall and Museum
- Business name included in all press releases promoting the Opening Night
- Company recognition in any media opportunities pertaining to the event
- Sponsor acknowledgement incorporated on signage at Rock Hall and Museum
- Quarter-page ad/company profile in show program
- Company logo on Electro Expo home page website and link
- Display company logo on table-tents at the reception
- **Two (2) Backstage Support Packages available**

Distributor Sponsors

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ELECTRO EXPO 2012 – CONNECTING THE INDUSTRY
OPENING NIGHT RECEPTION CORPORATE SUPPORT OPPORTUNITIES

Tuesday, March 20, 2012

Cleveland Rock and Roll Hall and Museum

FRONT ROW

\$2,500

- Company logo on all promotional materials pertaining to the Opening Night
- Two (2) tickets to the Opening Night Reception at the Rock Hall and Museum
- Business name included in all press releases promoting the Opening Night
- Company recognition in any media opportunities pertaining to the event
- Sponsor acknowledgement incorporated on signage at Rock Hall and Museum
- Company logo on Electro Expo home page website and link
- Display company logo on table-tents at the reception
- **Two (2) Front Row Support Packages available**
- **Front Row Supporter – Madison Electric Products**

MUSIC FAN

\$1,000

- Company logo on all promotional materials pertaining to the Opening Night
- Business name included in all press releases promoting the Opening Night
- Company recognition in any media opportunities pertaining to the event
- Sponsor acknowledgement incorporated on signage at Rock Hall and Museum
- Company logo on Electro Expo home page website and link
- Display company logo on table-tents at the reception
- **Five (5) Music Fan Support Packages available**

Contact: Terri Hanna Wiehn
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