



electro expo
2022



powering
innovation +
technology

Dear Electrical Distributor:

We are excited to announce plans are underway for **Electro Expo 2022 – Powering Innovation & Technology!** We have managed to build Electro Expo, our triennial trade show and conference, into one of the most successful industry regional show in the country. This accomplishment has happened with the help and support from organizations like yours.

Our last show hosted nearly 4,000 trade show and conference attendees. We intend to continue that record with our show next year. Enclosed are attendance statistics of our last show.

Before we realize, Electro Expo 2022, which is set for March 29 - 31, will be upon us. We are now asking for your support. We want to emphasize this is a distributor's show and, for this reason, we hope you will respond favorably to our request for assistance.

The cost of Electro Expo 2022 Sponsorship is \$1,500.00 for members of the Electrical League and \$2,000.00 for non-members. Non-members who participate will receive an annual membership to the Electrical League of Ohio.

We would like to point out a few of the incentives connected with being a sponsor. There will be a large banner at the entrance to the show listing the sponsoring distributor logos. There will also be a banner at the kick-off event on Tuesday, March 29 (the 2018 event, we should add, was attended by 400 people). Communications sent prior to the show will carry the names and logos of the sponsors. There also is a pre-show mailing that reaches over 10,000 industry people. Additional benefits are listing in the show's program and on the Electro Expo website and social media platforms. Also, for added recognition, we will supply each participating distributor with three (3) large "Proud Sponsor" banners for your locations. Additional banners may be purchased for \$75.00 per banner. "Proud Sponsor" displays are a great way to promote the show at your branch locations, along with counter registration material.

We have included a response form for your convenience. We would appreciate if you strongly consider supporting this very successful industry event.

Your cooperation and support, as well as your participation in the show itself, are MOST important. Thank you in advance and look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read "Terri Hanna Wiehn".

Terri Hanna Wiehn
Executive Director
The Electrical League of Ohio

Electro Expo 2022 – Powering Innovation & Technology
20575 Center Ridge Road, Ste. 117, Rocky River, Ohio 44116
Phone: (440) 333-5040 email: terrihana-wiehn@sbcglobal.net www.electroexpo.org



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Distributor Sponsorship Form

We would like to participate in Electro Expo 2022 as a distributor sponsor.

Company: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Address: _____

We would like to sponsor Expo 2022 and currently are members of the Electrical League

_____ Check for \$1,500 sponsorship enclosed _____ Invoice us for \$1,500 sponsorship

We would like to purchase _____ additional banners at \$75 per banner

We would like to sponsor Expo 2022 and become a member of the Electrical League

_____ Check for \$2,000 sponsorship enclosed _____ Invoice us for \$2,000 sponsorship

This includes company membership.

We would like to purchase _____ additional banners at \$75 per banner

Please forward your company's logo to

terrihanna-wiehn@sbcglobal.net

Thank you.

Please return to:

The Electrical League of Ohio

Electro Expo 2022 – Powering Innovation & Technology

20575 Center Ridge Rd., Suite 117

Rocky River, Ohio 44116

Phone: (440) 333-5040

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